Intelsat Opens SATELLITE 2012 with Focus on Mobility and 2012 Launch Program

Intelsat Announces Agreements with Kenya Broadcasting, ETHIO Telecom and Etisalat as momentum builds on Intelsat 22

Luxembourg, 12 March 2012
Intelsat S.A., the world’s leading provider of satellite services, today confirmed the 2012 delivery of its Global Mobility Network, the core of which is based on five satellites launching over the next 12 months. Intelsat’s mobility infrastructure will ultimately be comprised of 10 customized Ku-band mobility beams on seven satellites spread around the geostationary belt.

The launch of Intelsat 22, currently planned for March 27, will kick off Intelsat’s busy launch year. The satellite will be positioned at 72° East over the Indian Ocean region, joining the previously launched Intelsat 14 and Intelsat 18 satellites with additional mobility beams. Over the next 12 months, Intelsat will complete its mobility fabric with the launches of Intelsat 19, Intelsat 20, Intelsat 21 and Intelsat 27.

“Our planned mobility infrastructure represents a major step forward for customers with on-the-move global communications needs,” said Intelsat Senior Vice President of Global Sales Kurt Riegelman. “Maritime and aeronautical customers will benefit from robust, always-on connections at true broadband speed.”

Intelsat 22 will serve media, government and network services customers in Africa, Asia, Europe and the Middle East with Ku- and C-band capacity. It also carries an Ultra High Frequency (UHF) payload that will be used by the Australian Defence Force and its allies in the region.

“Intelsat 22 is a prime example of what can be accomplished when governments think outside the box for their communications needs,” said Kay Sears, president of Intelsat General Corporation. “Just three years after its contracted date, the Australians will have a critical on-
orbit capability which saved them $150 million over free-flyer options, and provided them faster access to space than a traditional government procurement program."

**Intelsat 22 Momentum Builds with New Contracts**

Nairobi-based Kenya Broadcasting Corporation (KBC) has signed a multi-year agreement with Intelsat to distribute broadcast programming from production facilities to terrestrial base stations around the country to service its newly launched DTT network. The signals will then be transmitted over the terrestrial airwaves to homes around Kenya. KBC will use capacity on the Intelsat 709 satellite and transition to the new Intelsat 22 satellite once it enters service.

KBC will join Addis Ababa-based ETHIO Telecom, which signed a multi-year, multi-transponder deal for new capacity on Intelsat 709, with follow-on service on Intelsat 22. As previously announced, ETHIO Telecom plans to use the capacity for a new government voice and data network, and for the expansion of a distance learning network that supports high school education in Ethiopia.

Intelsat 22 will also be used by Etisalat UAE, a leading telecommunications services provider in the Middle East, which signed a multi-year, multi-transponder agreement for capacity on Intelsat 22. As previously announced, Etisalat will use Intelsat 22 to expand its broadband and GSM backhaul services in the Middle East, Africa, Europe and central Asia.

For more information, visit the Intelsat booth (#409) at SATELLITE 2012 in Washington, D.C., March 12-15.

**About Intelsat**

Intelsat is the leading provider of satellite services worldwide. For over 45 years, Intelsat has been delivering information and entertainment for many of the world’s leading media and network companies, multinational corporations, Internet Service Providers and governmental agencies. Intelsat’s satellite, teleport and fiber infrastructure is unmatched in the industry, setting the standard for transmissions of video, data and voice services. From the globalization of content and the proliferation of HD, to the expansion of cellular networks and broadband access, with Intelsat, advanced communications anywhere in the world are closer, by far.

**Intelsat Safe Harbor Statement**

Some of the statements in this news release constitute "forward-looking statements" that do not directly or exclusively relate to historical facts. The forward-looking statements made in this release
reflect Intelsat's intentions, plans, expectations, assumptions and beliefs about future events and are subject to risks, uncertainties and other factors, many of which are outside of Intelsat's control. Known risks include, among others, the risks included in Intelsat’s annual report on Form 10-K for the year ended December 31, 2011, its Registration Statement on Form S-4, and its other filings with the U.S. Securities and Exchange Commission, the political, economic and legal conditions in the markets we are targeting for communications services or in which we operate and other risks and uncertainties inherent in the telecommunications business in general and the satellite communications business in particular. Because actual results could differ materially from Intelsat's intentions, plans, expectations, assumptions and beliefs about the future, you are urged to view all forward-looking statements contained in this news release with caution. Intelsat does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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